Improving Walkability and Liveability by Finding the Open Space Needle in the Dense Suburban Haystack

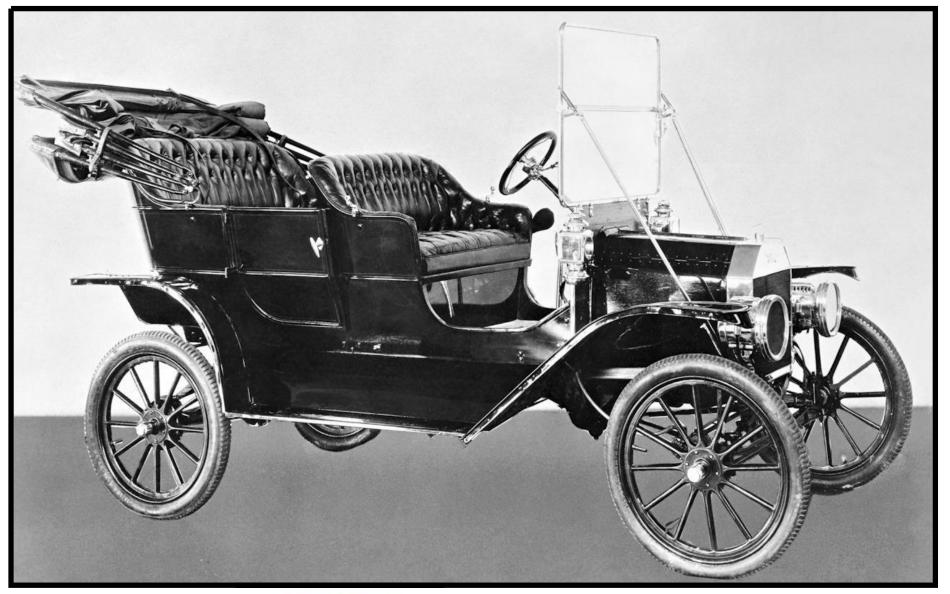
Thayer Young
President
Cicada Systems GIS Consulting

Barbara Hopkins
Executive Director
Neighborspace of Baltimore County, Inc.









The Model T



The Mortgage Interest Deduction

TABLE 3.1. Intrametropolitan Population Growth Trends, 1910-1960

Decade	Central-city growth rate	Suburban growth rate	Percent total SMSA ^a growth in suburbs	Suburban growth per 100 increase in central-city population
1910-1920	27.7	20.0	28.4	39.6
1920-1930	24:3	32.3	40.7	68.5
1930-1940	5.6	14.6	59.0	144.0
1940-1950	14.7	35.9	59.3	145.9
1950-1960	10.7	48.5	76.2	320.3

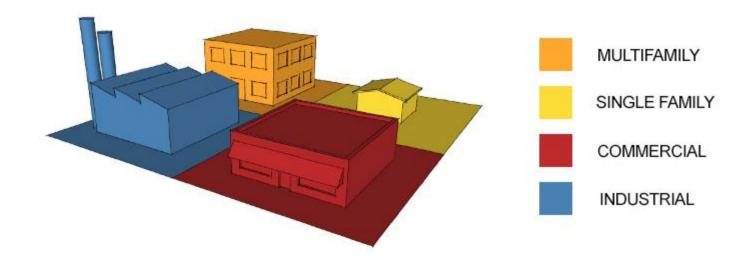
[&]quot;SMSA, Standard Metropolitan Statistical Area, constituted by the central city and county-level political units of the surrounding suburban ring.

Source: U.S. Census of Population.

1925

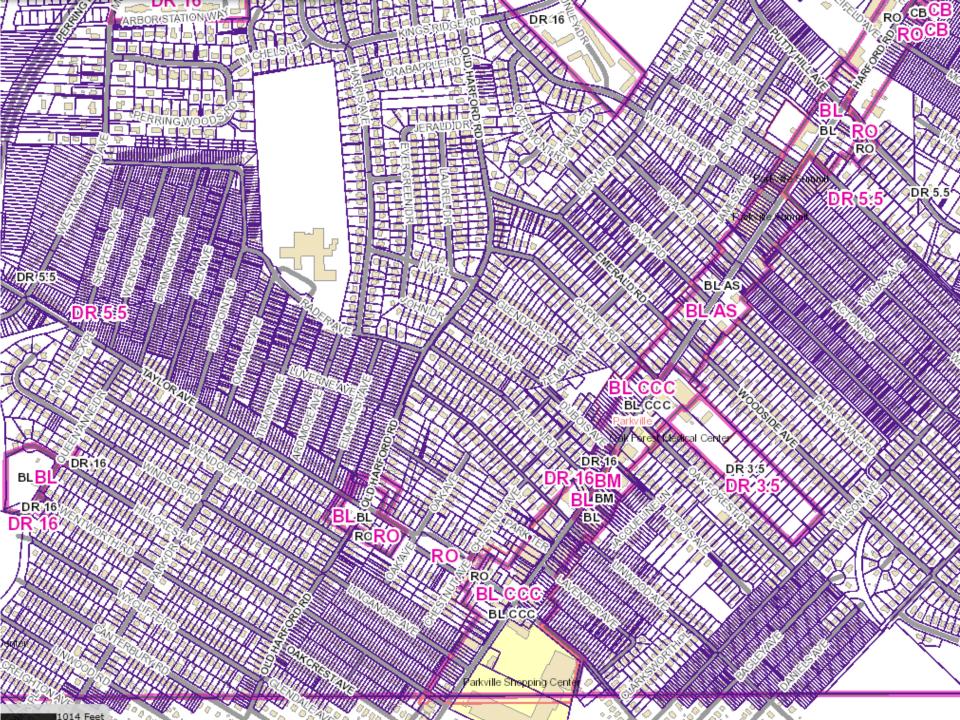
Suburban growth overtakes that of cities

EUCLIDEAN ZONING

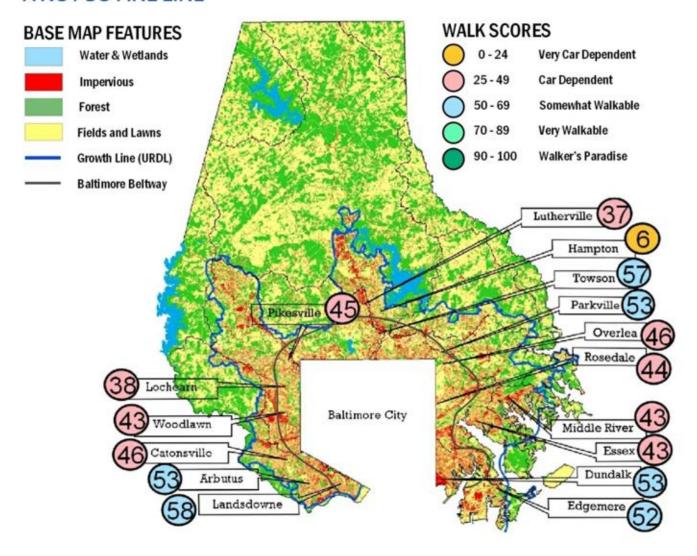


1926 Euclid v. Ambler Realty (U.S. Supreme Ct)

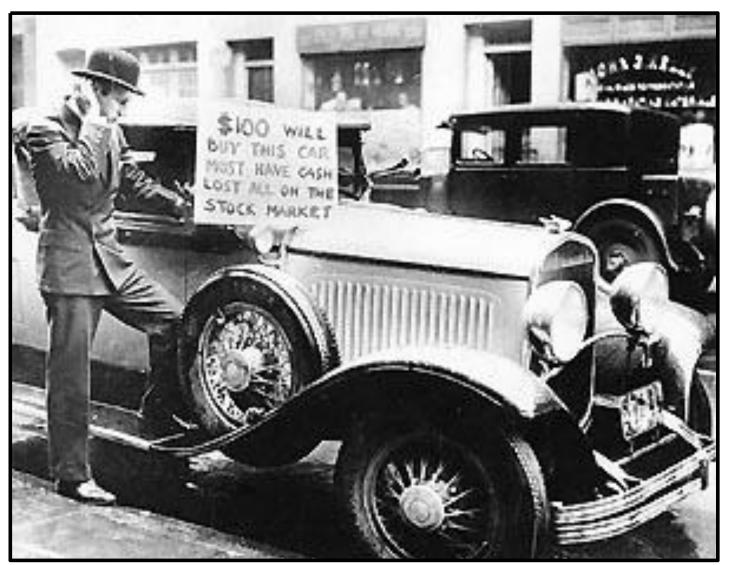
- Small suburban town (Euclid, Ohio) wanted to forestall big-city industry;
- Ambler wanted some residential property it owned in town to be used for industry;
- Euclid said "NO," Ambler sued, and Supreme Court upheld Euclid's use of its police power through zoning to keep these uses separate.



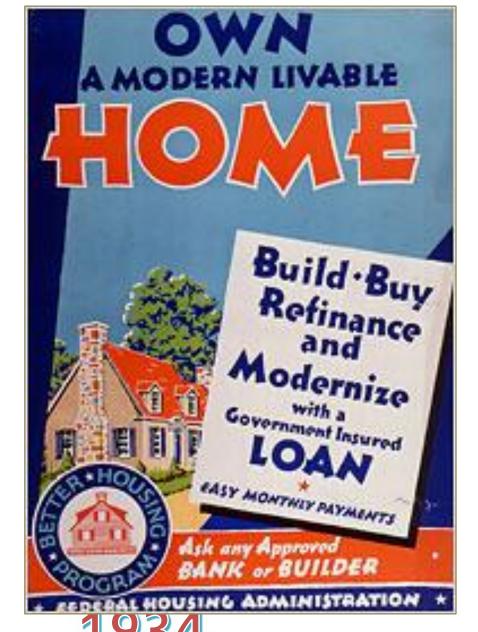
BALTIMORE COUNTY'S URBAN RURAL DEMARCATION LINE (URDL): A NOT SO FINE LINE



Walk Scores of Baltimore County's Inner Suburbs



Stock Market Crash

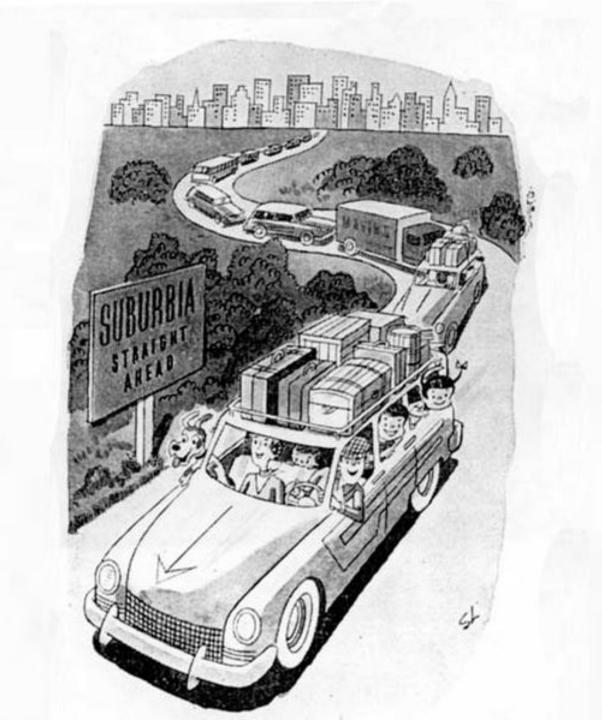




Federal Housing Administration



The GI Bill

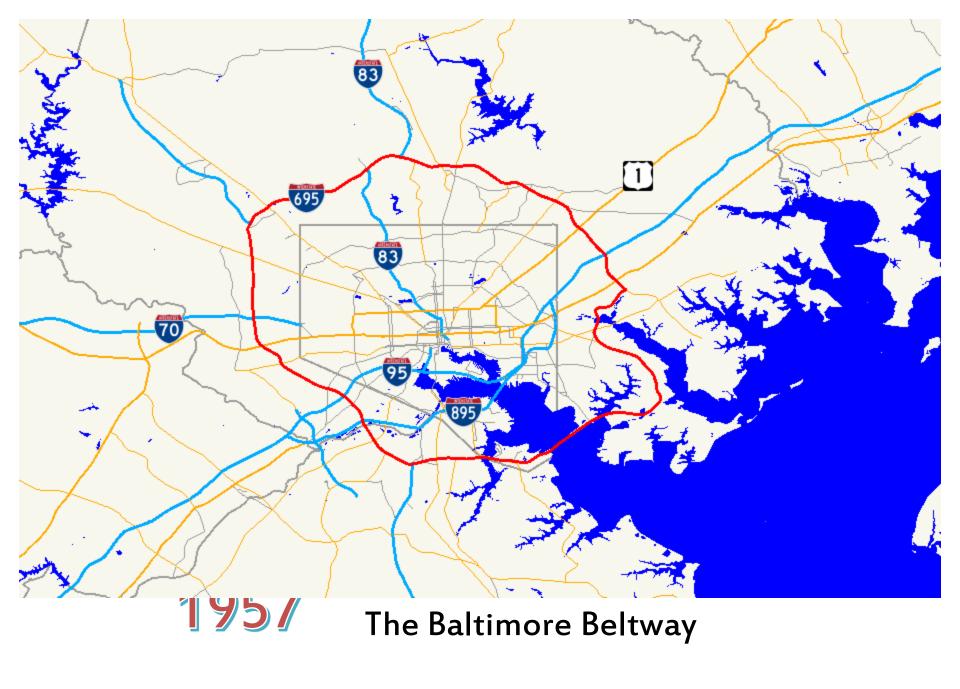


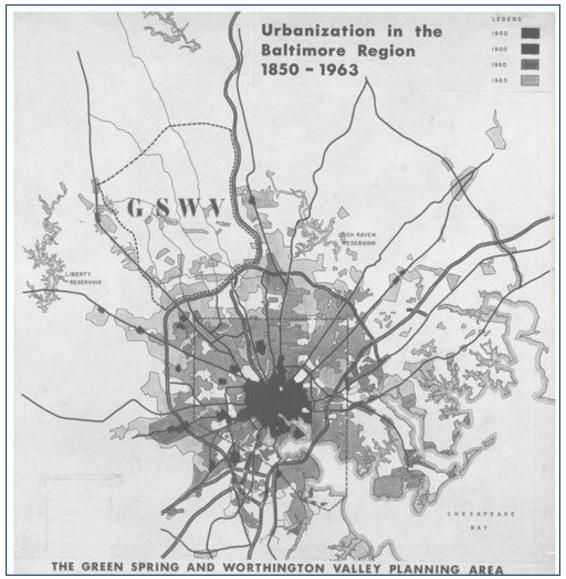


Levittown

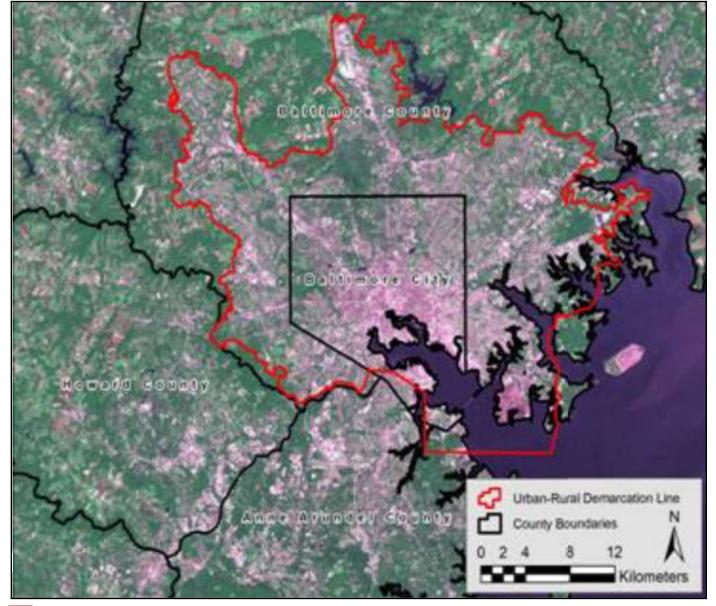


Residential Street, Inner Suburb of Parkville, Baltimore County, MD (Sept. 2014)





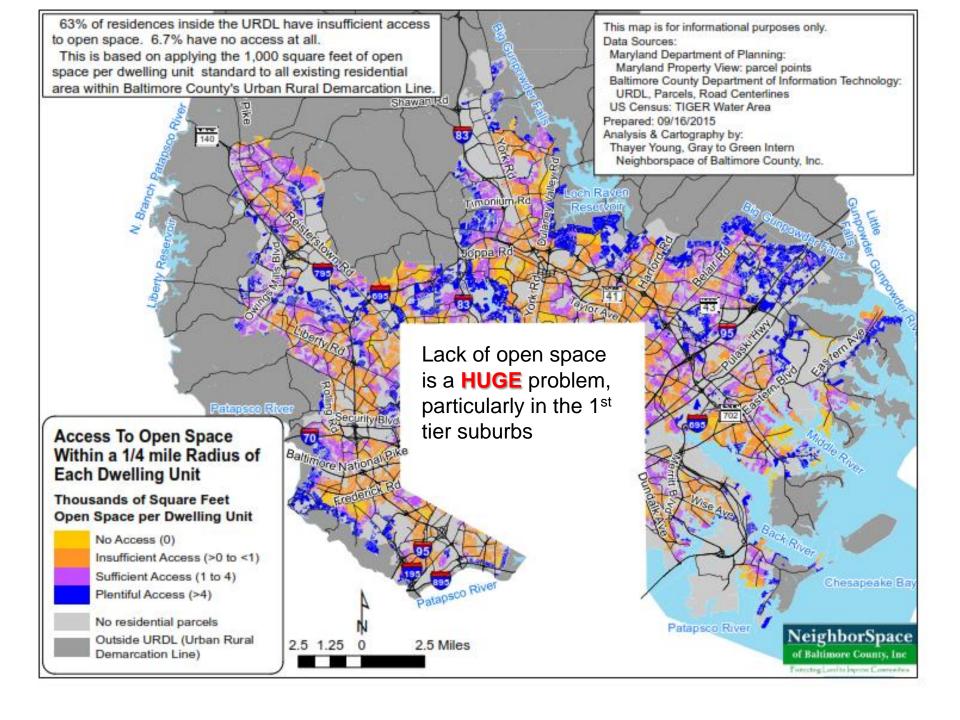
The Plan for the Valleys

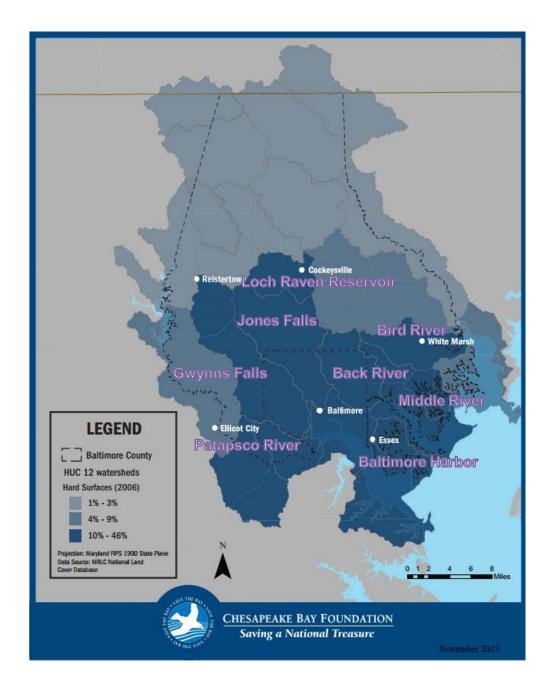


1967 Urban Rural Demarcation Line (URDL)

Types of Values Measuring Value Inside the URDL Retrofitting



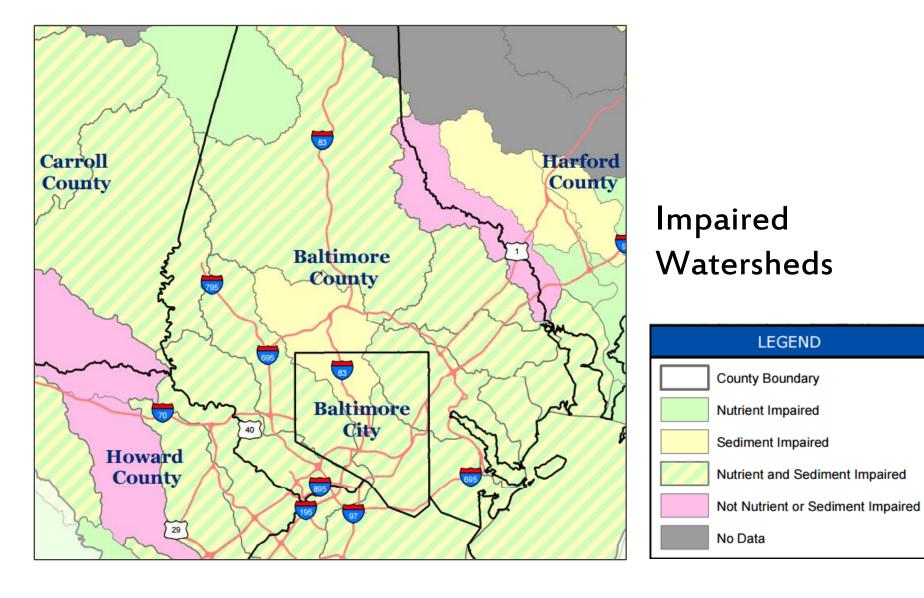




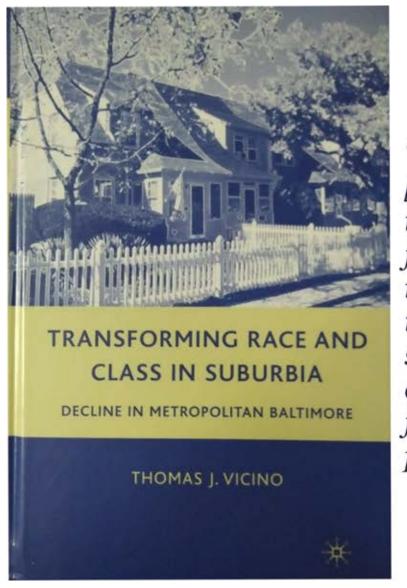
County Watersheds with Greatest Impervious Surface Impacts

Water running off of roofs, driveways, lawns and parking lots picks up trash, motor oil, grease, excess lawn fertilizers, pesticides, dog waste and other pollutants and washes them into the streams and rivers flowing through our communities. This pollution causes a multitude of problems, including toxic algae blooms, harmful bacteria, extensive dead zones, reduced dissolved oxygen, and unsightly trash clusters. (Chesapeake Bay Foundation, http://www.cbf.org/document.doc?id=1866)

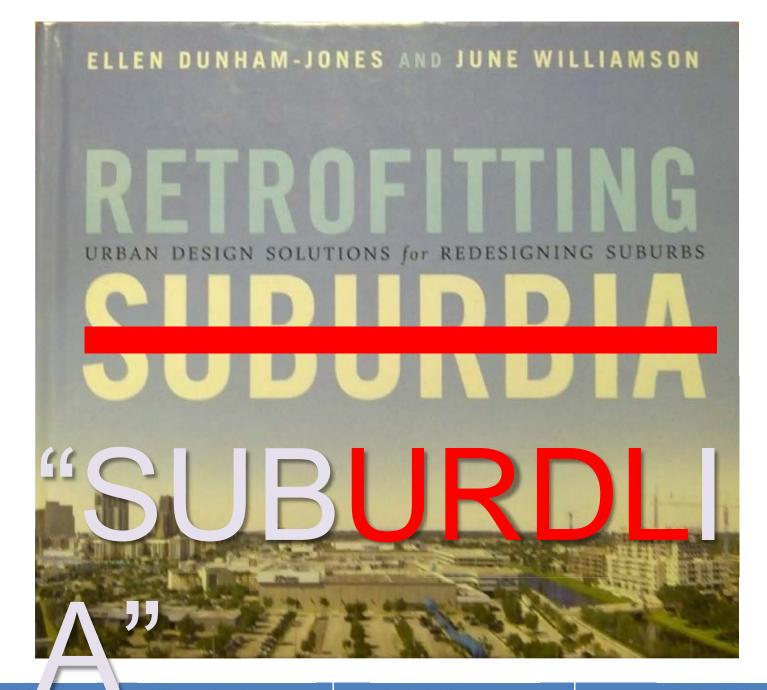
"Stormwater runoff is the primary cause of pollution of the County's urban water resources including the Chesapeake Bay. (Baltimore County FY2014 Adopted Operating Budget Supporting Detail, page 582).



Source: Baltimore Metropolitan Council (2014) (http://www.baltometro.org/phocadownload/Maps/Environmental/ImpairedWatershedsMax2040.pdf)



"Without a doubt, Baltimore County ...
[has] reached a crossroads. The road
to more decline may be an easy path to
follow. It requires doing nothing and
maintaining the status quo. The road
to success depends on the political and
social willingness to confront the
decline of its suburbs. Ultimately, the
fate of first-tier suburbs rests with the
people who call them home." p. 170

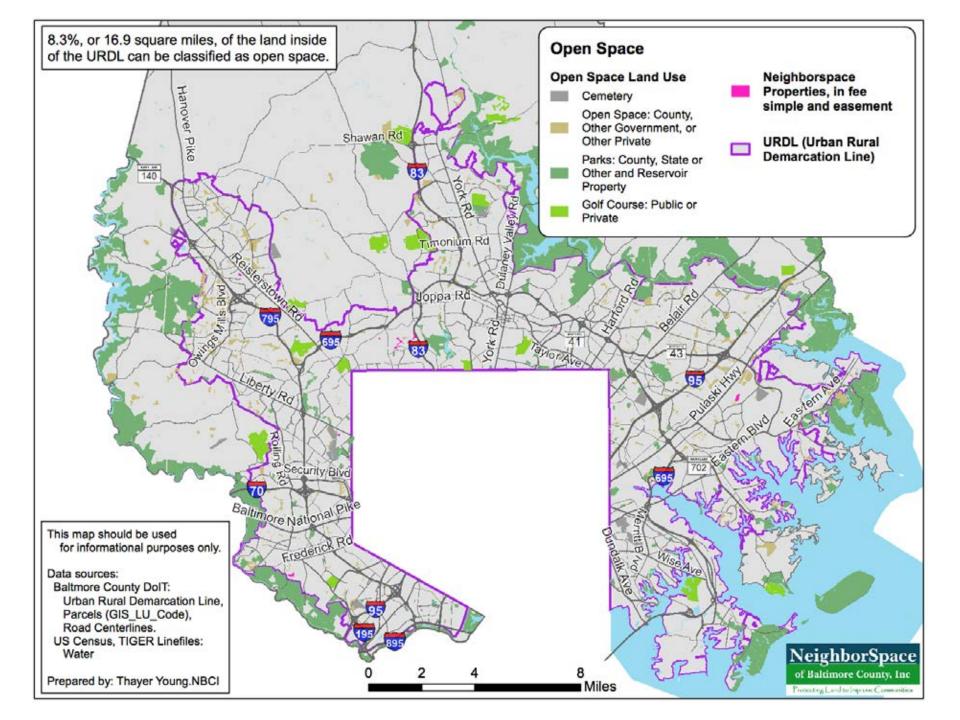


Definitions of Open Space

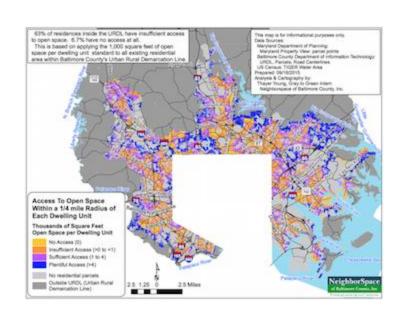
- Legal
 - Baltimore County
 - New development
 - From engineering drawings
 - Active
 - >20,000 ft² with slope < 4% ...
 - Passive
 - Slope < 10% ...
 - 1,000 ft² / dwelling unit
 - In addition to existing open space

Practical

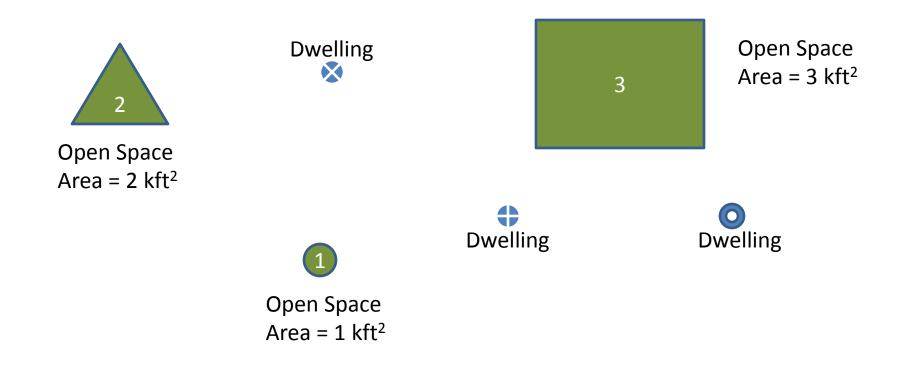
- Neighborspace / Cicada
- Existing
- Baltimore County's parcels:GIS_LU_COD =
 - cemetery
 - private (e.g. HOA/COA), county or state owned
 - open space
 - park
 - golf course
 - reservoir property



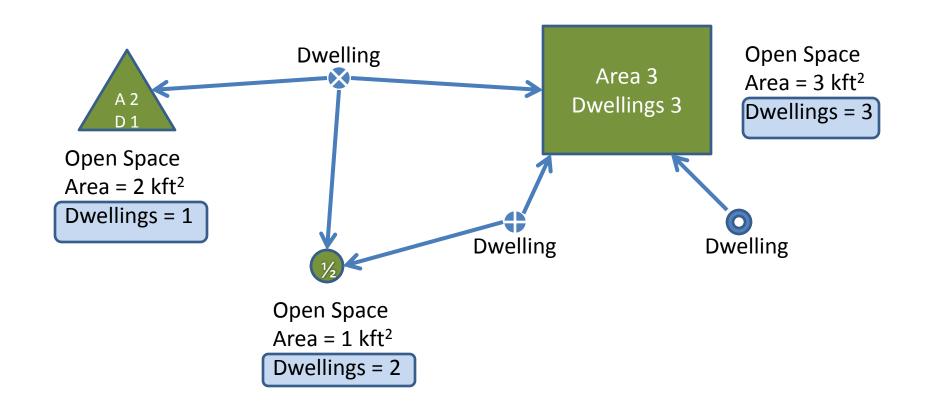
- Balto. County Standard for new Development:
 - 1,000 ft² / dwelling unit
- Dwelling Unit
 - Maryland State Dept. of Assessment & Taxation
 - MD Property View
 - ATDATA
 - » BLDG UNITS
 - » RESIDENT
 - » APRTMENT
 - » TRAILER
- 1/4 mile
 - 5 minute walking distance



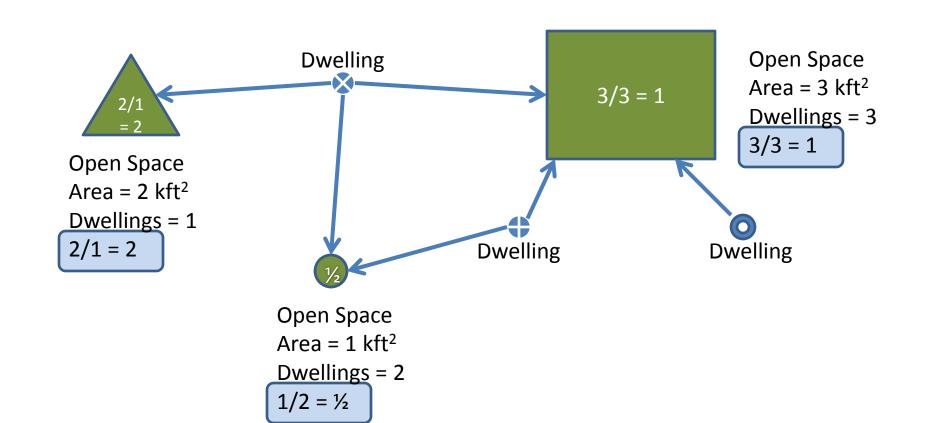
- Calculation steps:
 - 1. Add up how many dwellings use each open space
 - 2. Divide the open space area by the number of dwellings (fraction)
 - 3. Add up the fractions for all open spaces a dwelling has access to.



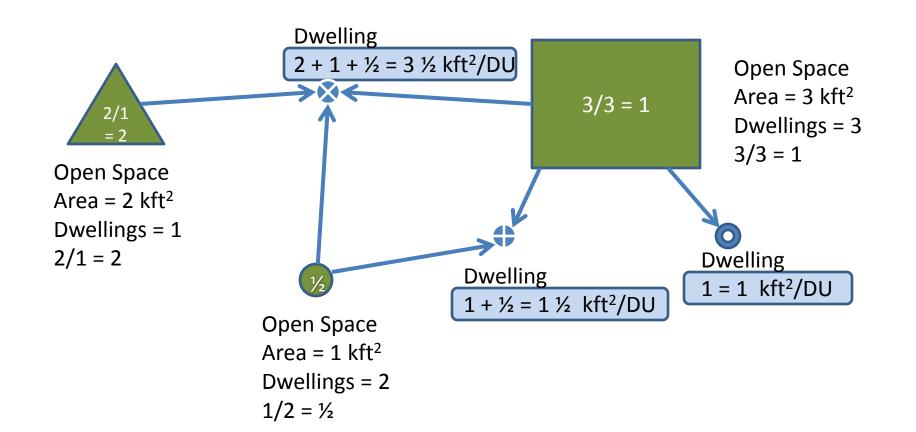
- Calculation steps:
 - 1. Count how many dwelling units use each open space
 - Divide the open space area by the number of dwell. units (fraction)
 - 3. Add up the fractions for all open spaces a dwelling unit has access to.



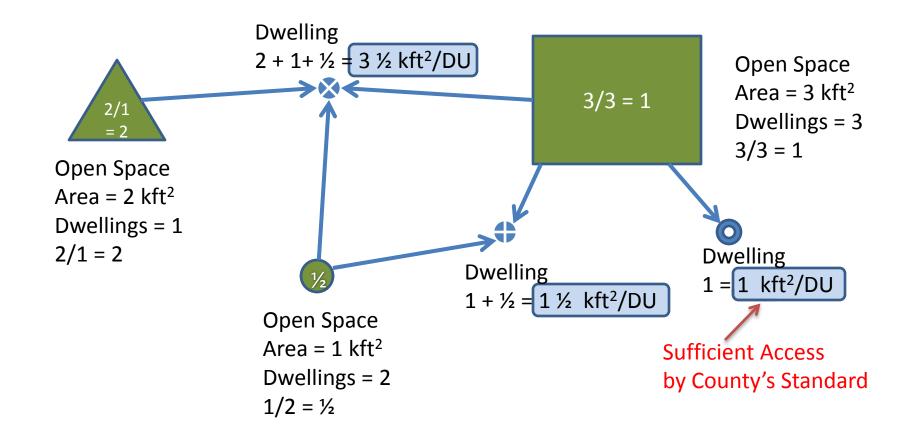
- Calculation steps:
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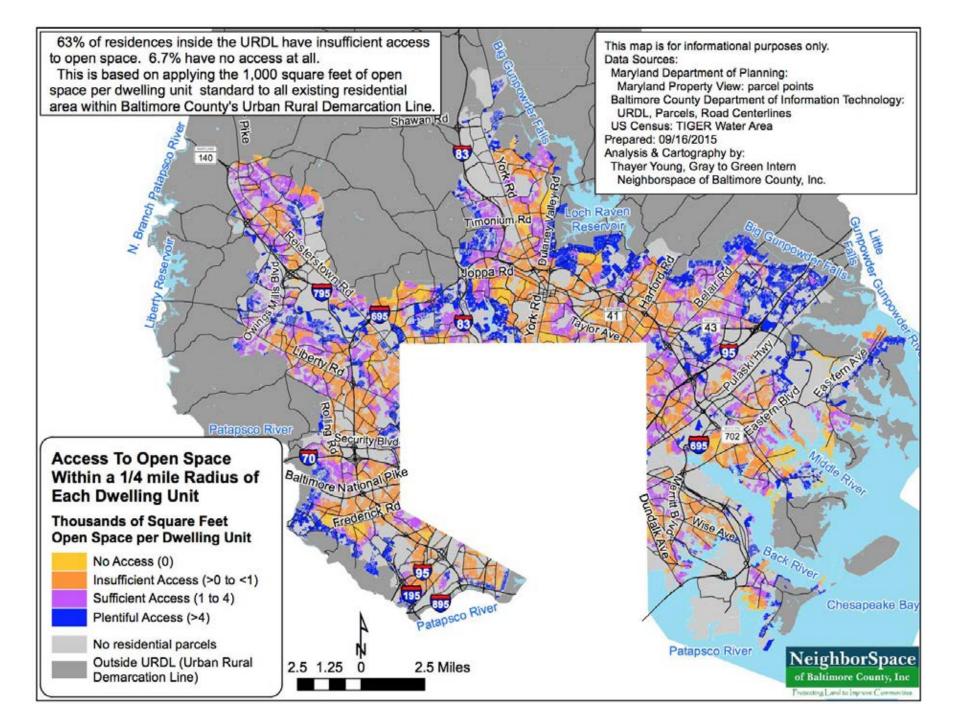


- Calculation steps:
 - 1. Count how many dwelling units use each open space
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 - 3. Add up the fractions for all open spaces a dwelling unit has access to.



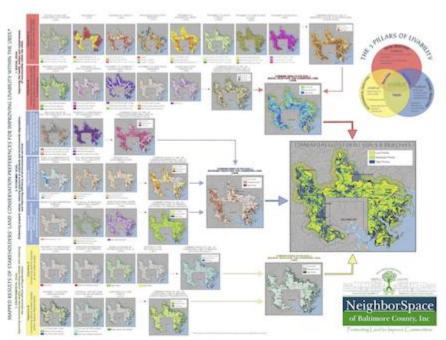
- Calculation steps:
 - 1. Count how many dwelling units use each open space
 - 2. Divide the open space area by the number of dwell. units (fraction)
 - 3. Add up the fractions for all open spaces a dwelling unit has access to.





Pair Wise Comparison Model

- Existing model combines 28 indicators
 - Strager, et al. West Virginia University
- Into 3 categories:
 - Economic, Social, Environmental
 - Combined into an Overall score
 - Value of open space
- Lots of great information
- But it's hard to understand
- Need a way to filter
- And to validate it



Model Calibration Part I, What and Why?

- Get a sense of reality
 - "Ground truth"
- How well does the model predict open space value?
- Three uses for calibration:
 - Test the existing model
 - Evaluate parcels offered to Neighborspace
 - e.g. by developers or landowners
 - reactive
 - Prioritize parcels for acquisition/easement
 - active solicitation by Neighborspace

Model Calibration, Part II, Where?

- Greater Towson
- Why?
 - High density
 - Low availability of open space
 - Rapid pace of development
 - Tension over setting aside OS
 - Popular desire for OS



- Greater Towson Boundaries derived from neighborhoods provided by
 - Greater Towson Council of Community Associations
 - Towson University Center for GIS

Model Calibration, Part III, How?

- Parcels with: GIS_LU_COD = 'VACANT'
- Two efforts
 - First: "Towson Ground Truth"
 - Top overall score
 - "Desktop survey" of 100 parcels
 - to find 10 worth field surveying
 - Biases
 - Selected mostly large parcels
 - Only the top end of the range
 - Second: Random sample
 - Began by combining neighboring vacant parcels
 - Excluding parcels that SDAT says have buildings
 - Desktop survey of 30 parcels
 - to find 3 worth field surveying

What about the other 90%

Front, side and back yards. Two randomly chosen examples are shown in pink



What's wrong with just looking at large parcels?

- Some of Neighborspace's most successful properties are small
 - Greenbrier Memorial Garden, ~1,300 ft² (0.030 acres)
 - Gwynn Oak Avenue, ~12,000 ft² (0.28 acres)



Greenbrier

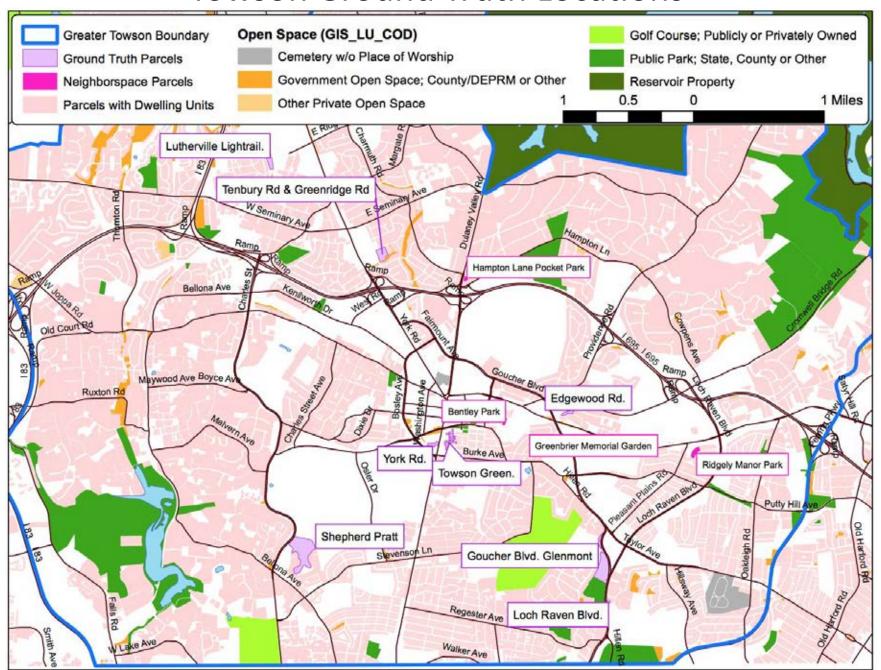






Gwynn Oak

Towson Ground Truth Locations



Lots of Data

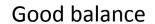
	Edgewood Rd	Goucher Blvd, Glenmont	Loch Raven Blvd	Lutherville Lightrail	Shepherd Pratt	Tenbury Rd & Greenridge Rd	Towson Green	York Rd
Parcel Count	2	4	1	9	1	1	90	3
Area in Acres	1.11	11.41	0.24	1.80	18.68	4.18	2.97	1.26
Max Overall Score	57.9	67.5	62.4	35.6	72.5	63.0	67.5	70.6
Min Overall Score	46.2	67.5	62.4	27.1	72.5	63.0	15.5	47.3
Social	100.0	69.9	100.0	36.9	98.0	90.4	100.0	97.5
Environment	20.0	61.3	20.0	14.6	38.6	23.5	36.1	53.2
Economic	54.4	78.1	75.0	74.6	93.5	96.6	63.9	57.5
Unmet OS Need, Quarter Mile, % of parcels	100.0	13.6	0.3	43.9	89.1	62.7	100.0	100.0
Can satisfy unmet OS Need, Quarter Mile, %	18.3	805.4	1924.9	90.5	148.3	203.8	13.5	23.8
Unmet OS Need, Half Mile, % of parcels	47.1	48.2	30.3	6.5	50.3	12.8	0.4	0.4
Can satisfy unmet OS Need, Half Mile, %	25.1	75.8	4.9	1163.4	192.4	270.9	1942.8	822.3
Connectivity	59.7	0.0	69.3	86.7	57.2	83.8	75.5	59.0
IA1 PARKTR	0.0	30.6	66.0	55.5	0.0	29.5	66.0	66.0
IA2 PROXSC	66.0	56.8	66.0	55.5	98.1	62.0	66.0	95.5
IA3 OPEN	100.0	100.0	100.0	33.0	100.0	100.0	100.0	100.0
IA4 PROXRE	88.7	68.8	100.0	73.0	77.5	65.8	66.0	64.1
IA5 RESDN	98.1	90.6	100.0	78.4	61.1	63.0	84.2	14.1
IA6 WALK	50.0	52.0	88.3	20.0	97.7	20.0	48.4	40.0
IA7 ACCES	100.0	85.8	100.0	84.0	98.9	94.0	100.0	100.0
IAB NATUR	74.6	27.3	66.0	0.0	95.5	87.8	71.4	62.9
IB1 HISTO	0.0	0.0	0.0	0.0	32.9	0.0	33.0	33.0
IB2 VIEW2	76.8 66.0	0.0 28.4	52.5 33.0	32.3 55.5	33.3	0.0 59.9	0.0	0.0
IB3 CEAS IB4 PROXR	33.0	28.4	33.0	0.0	32.9 0.0	29.7	55.6	100.0 100.0
IB5 & IIIB3 PROX EXT	100.0	100.0	100.0	100.0	100.0	100.0	100.0 100.0	100.0
IIA1 PROX		72.7		72.6	95.8		0.0	
IIA1 PROX	0.0	0.0	0.0 0.0	0.0	0.0	28.3	0.0	0.0
IIB2 RELV	73.2	33.0	33.0	50.6	33.0	88.4	33.0	33.0
IIB2 CONT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IIB3 BUFF	0.0	100.0	100.0	66.0	18.8	66.0	33.0	33.0
IIC1 IMP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IIC1 IMP3	36.5	33.9	45.4	33.0	65.3	68.7	33.0	33.0
IIC2 NONS	36.5	34.1	45.4	33.0	65.4	68.6	33.0	33.0
IIC3 URBT	5.5	2.5	37.5	0.0	85.1	89.8	15.8	0.0
IIIA1 REF	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0
IIIA2 LOW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IIIA3 BUL	38.5	86.0	47.5	72.6	96.9	86.4	0.0	65.0
IIIA4 BUR	0.0	44.0	30.9	0.0	17.8	0.0	84.2	68.8
IIIB1 COR	0.0	0.0	0.0	0.0	0.0	0.0	84.2	0.0
IIIB2 WET	0.0	79.2	0.0	0.0	0.0	0.0	0.0	86.8
TaxID of Max Overall Score	0913920906	1900003435	0903474001	0808001911	2100011116	0903000120	2500008380	2400013002
TaxID of min Overall Score	0913920357	1900003435	0903474001	0808001912	2100011116	0903000120	2500009584	0906200840

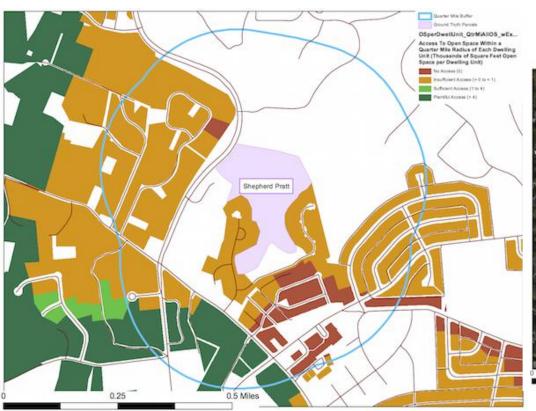
Simplified

	Shepherd Pratt	York Rd	Towson Green	Goucher Blvd, Glenmont	Tenbury Rd & Greenridge Rd	Loch Raven Blvd	Edgewood Rd	Lutherville Lightrail
Max Overall Score	72.5	70.6	67.5	67.5	63.0	62.4	57.9	35.6
Area in Acres	18.68	1.26	2.97	11.41	4.18	0.24	1.11	1.80
Unmet OS Need, % of parcels	89.1	100.0	100.0	13.6	62.7	0.3	100.0	43.9
Can satisfy unmet OS Need, %	148.3	23.8	13.5	805.4	203.8	1924.9	18.3	90.5

Towson Ground Truth Results: Shepherd Pratt

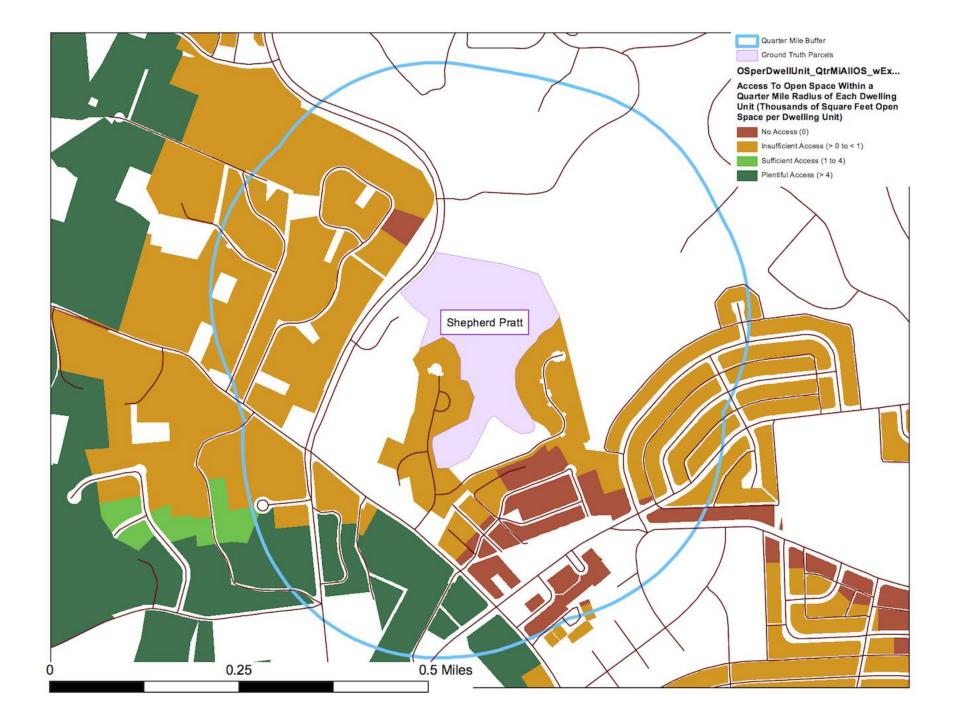
	Shepherd Pratt	York Rd	Towson Green	Goucher Blvd, Glenmont	Tenbury Rd & Greenridge Rd	Loch Raven Blvd	Edgewood Rd	Lutherville Lightrail
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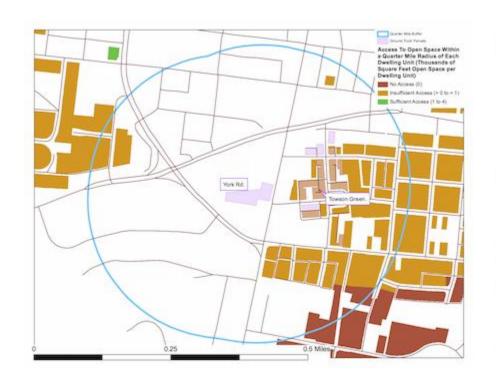




Towson Ground Truth Results: York Rd

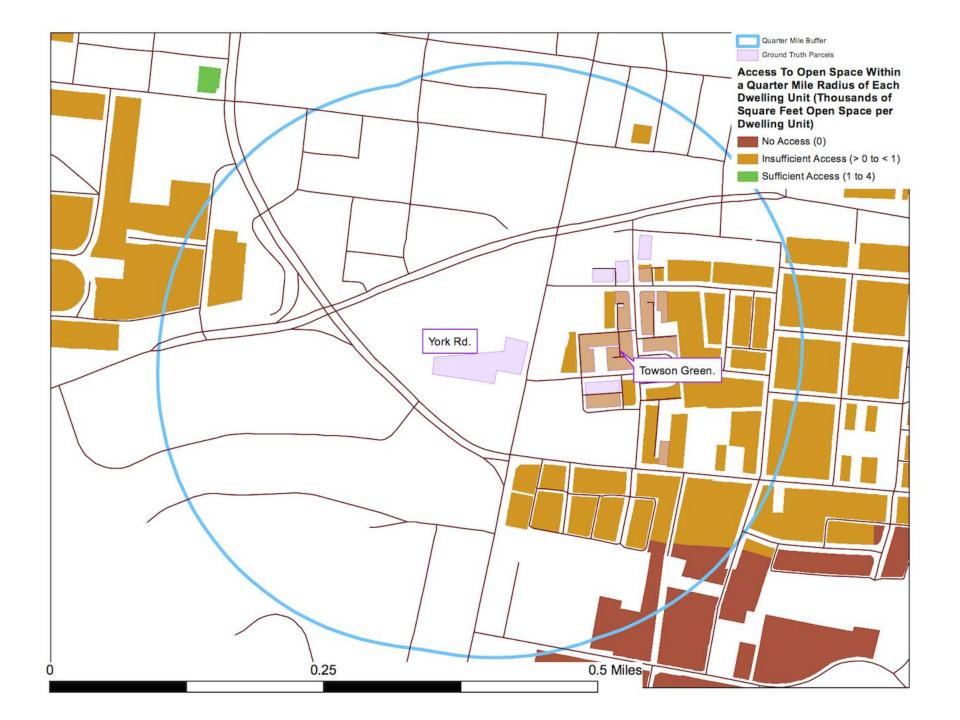
	Shepherd Pratt	York Rd	Towson Green	Goucher Blvd, Glenmont	Tenbury Rd & Greenridge Rd	Loch Raven Blvd	Edgewood Rd	Lutherville Lightrail
Max Overall Score	72.5	70.6	67.5	67.5	63.0	62.4	57.9	35.6
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Unmet OS Need, % of parcels	89.1	100.0	100.0	13.6	62.7	0.3	100.0	43.9
Can satisfy unmet OS Need, %	148.3	23.8	13.5	805.4	203.8	1924.9	18.3	90.5

Gray to green opportunity





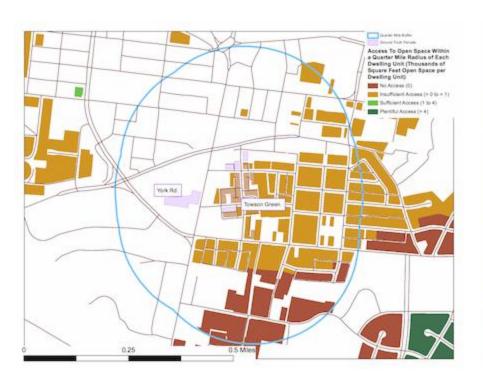




Towson Ground Truth Results: Towson Green

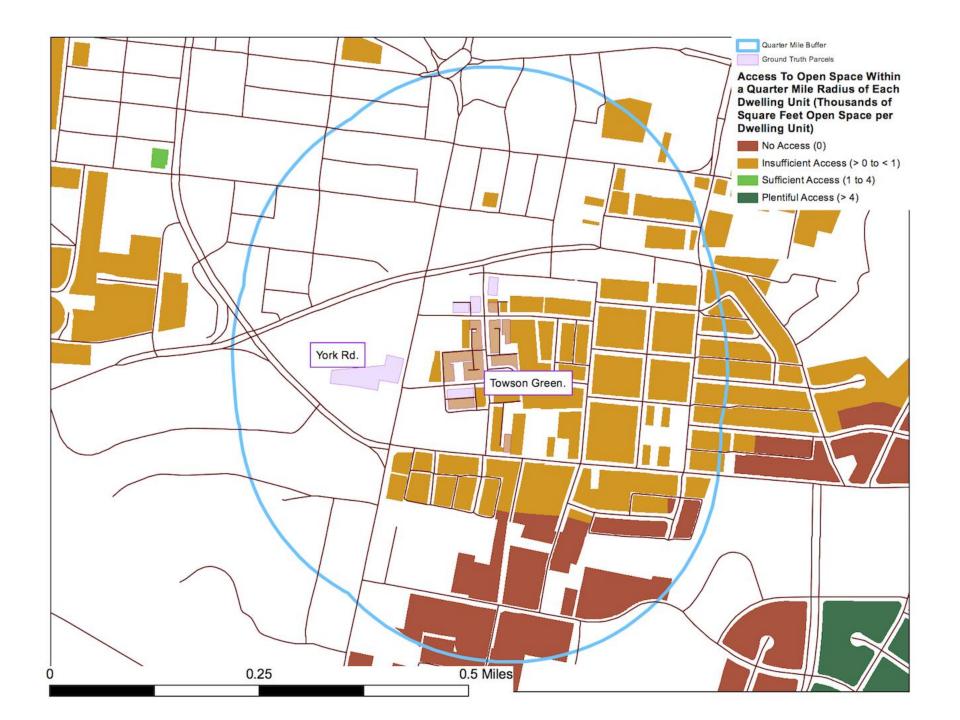
	Shepherd Pratt	York Rd	Towson Green	Goucher Blvd, Glenmont	Tenbury Rd & Greenridge Rd	Loch Raven Blvd	Edgewood Rd	Lutherville Lightrail
Max Overall Score	72.5	70.6	67.5	67.5	63.0	62.4	57.9	35.6
Area in Acres	18.68	1.26	2.97	11.41	4.18	0.24	1.11	1.80
Unmet OS Need, % of parcels	89.1	100.0	100.0	13.6	62.7	0.3	100.0	43.9
Can satisfy unmet OS Need, %	148.3	23.8	13.5	805.4	203.8	1924.9	18.3	90.5

Old data, has since been developed









Towson Ground Truth Results: Loch Raven Blvd.

	Shepherd Pratt	York Rd	Towson Green	Goucher Blvd, Glenmont	Tenbury Rd & Greenridge Rd	Loch Raven Blvd	Edgewood Rd	Lutherville Lightrail
Max Overall Score	72.5	70.6	67.5	67.5	63.0	62.4	57.9	35.6
Area in Acres	18.68	1.26	2.97	11.41	4.18	0.24	1.11	1.80
Unmet OS Need, % of parcels	89.1	100.0	100.0	13.6	62.7	0.3	100.0	43.9
Can satisfy unmet OS Need, %	148.3	23.8	13.5	805.4	203.8	1924.9	18.3	90.5

Already has enough OS





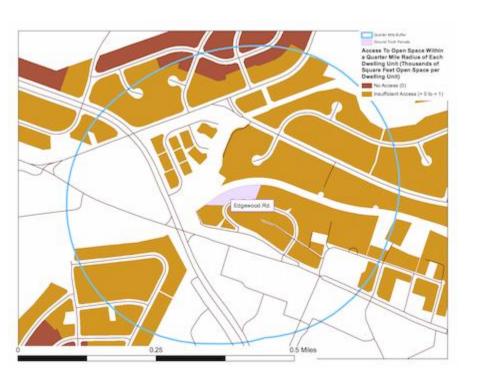




Towson Ground Truth Results: Edgewood Rd

	Shepherd Pratt	York Rd	Towson Green	Goucher Blvd, Glenmont	Tenbury Rd & Greenridge Rd	Loch Raven Blvd	Edgewood Rd	Lutherville Lightrail
Max Overall Score	72.5	70.6	67.5	67.5	63.0	62.4	57.9	35.6
Area in Acres	18.68	1.26	2.97	11.41	4.18	0.24	1.11	1.80
Unmet OS Need, % of parcels	89.1	100.0	100.0	13.6	62.7	0.3	100.0	43.9
Can satisfy unmet OS Need, %	148.3	23.8	13.5	805.4	203.8	1924.9	18.3	90.5

Mostly too steep.
Already has a pocket park.









Towson Ground Truth Results: Lutherville Light Rail

	Shepherd Pratt	York Rd	Towson Green	Goucher Blvd, Glenmont	Tenbury Rd & Greenridge Rd	Loch Raven Blvd	Edgewood Rd	Lutherville Lightrail
Max Overall Score	72.5	70.6	67.5	67.5	63.0	62.4	57.9	35.6
Area in Acres	18.68	1.26	2.97	11.41	4.18	0.24	1.11	1.80
Unmet OS Need, % of parcels	89.1	100.0	100.0	13.6	62.7	0.3	100.0	43.9
Can satisfy unmet OS Need, %	148.3	23.8	13.5	805.4	203.8	1924.9	18.3	90.5

Good balance, but scored low







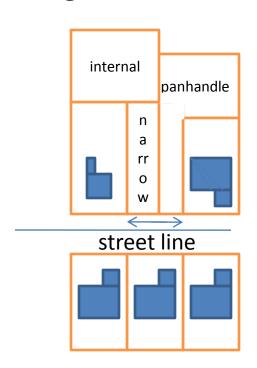


Towson Ground Truth Results: Shepherd Pratt

	Shepherd Pratt	York Rd	Towson Green	Goucher Blvd, Glenmont	Tenbury Rd & Greenridge Rd		Edgewood Rd	Lutherville Lightrail
Max Overall Score	72.5	70.6	67.5	67.5	63.0	62.4	57.9	35.6
Area in Acres	18.68	1.26	2.97	11.41	4.18	0.24	1.11	1.80
Unmet OS Need, % of parcels	89.1	100.0	100.0	13.6	62.7	0.3	100.0	43.9
Can satisfy unmet OS Need, %	148.3	23.8	13.5	805.4	203.8	1924.9	18.3	90.5
Go	Good balance Old data, has been develop					Alr	tly too ste eady has ocket park	a
		portunity				Already ha enough O		d balance, cored low

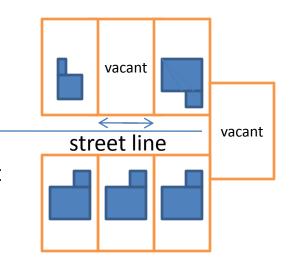
Filtering Part I: Filtering Should Remove

- Parcels with poor or no access
- Parcels too close to residential buildings
 - Less potential for resistance from neighbors?
 - Not In My Side Yard
- Examples:
 - Internal parcels
 - Pan handle parcels
 - Narrow parcels



Filtering Part II: The 4 Filters

- Four criteria
 - 1. Length that a parcel parallels a street
 - Wider parcels have freer access
 - Not In My Side Yard
 - 40 ft seems like a minimum to keep
 - 2. Find and keep parcels at a dead end
 - They are perpendicular not parallel to the street
 - > They fail the first test
 - But they still have good access
 - 3. Find parcels without steep slopes
 - 10% slope or less
 - 4. How much of the parcel is not too close to a residential building?
 - Remove the part that is within 50 or 100 ft.
 - Not In My Side Yard
 - Redo the above tests with the smaller parcel.



Applying the Filters

For:

- 1. The full parcel
- 2. Part of parcel not in 50ft of a residential building
- 3. Part of parcel not in 100ft of a residential building

Keep parcels that meet the following requirements:

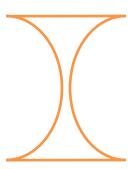
Length parallel to street > 40 ft OR A street end parcel

AND

Slope < 10%







Filter Results

The number of parcels to consider

Drops from:

376 before filtering

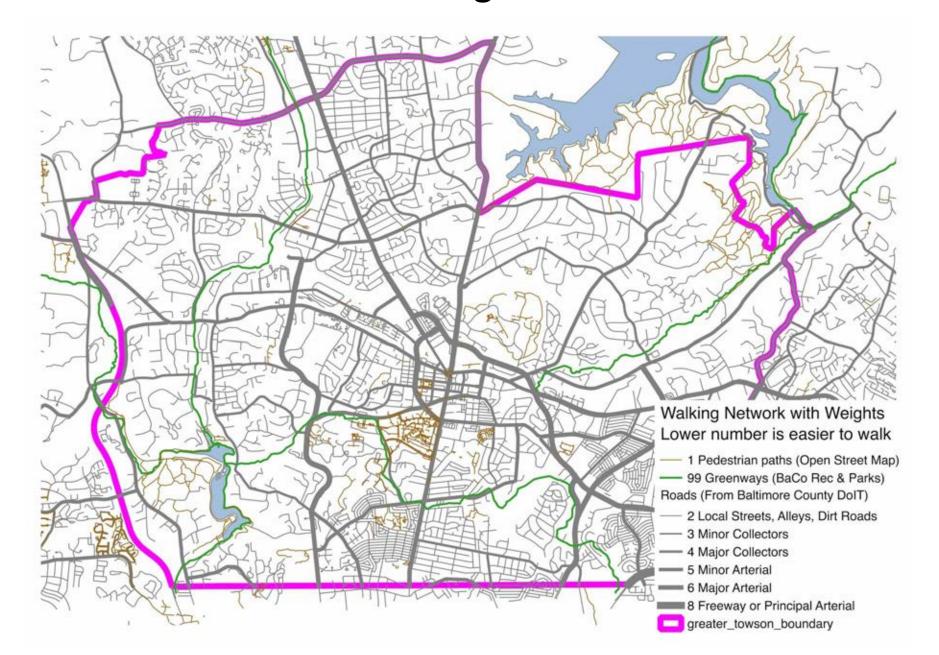
full parcel

199 not in 50 ft of resi. bldg.

130 not in 100 ft of resi. bldg.

Next need to evaluate scores

New Frontiers a Walking and Green Networks



Lessons Learned

Work in progress

Hard to do, but we are getting better.

Unbiased has value but,

Have to put your thumb on the scale
 To get something useable

Lessons Learned, Continued

- Methods for finding open space for parks may not do so well for finding OS for connectivity
 - Accounting for Not In My Side Yard may break up long thin parcels



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