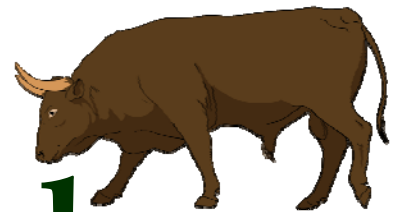




Corn Grower



Agriculture: Uses water to irrigate crops and transport chemicals (pesticides and fertilizers) to crops.



Cattle Rancher

Agriculture: Uses water to grow food and provide drinking water for cattle, and to clean their areas for living and feeding as well as transporting waste to holding ponds

Wheat Farmer



Agriculture: Uses water to irrigate crops

Dairy Farmer



Agriculture: Uses water to grow food and provide drinking water for cattle, and to sanitize milking equipment and stalls

Miner



Mining: Uses water to carry and wash rock material during the mineral removal process

Sand & Gravel Company



Mining: Uses water to wash fine soil and rock material out of sand and gravel formations. Sand and gravel are used in cement and road construction



Forester



Logging: Uses water to support tree growth and to control fires

Logging Company



Logging: Uses water to float rafts of logs (on rivers and lakes) to collection points

Petroleum Company



Mining: Uses water in the process of fracturing rock layers to retrieve stored petroleum or natural gas

Slurry Pipeline Owner



Transporting/Shipping: Uses water to transport crushed coal through pipelines to distant coal-fired power plants

Ship's Crew



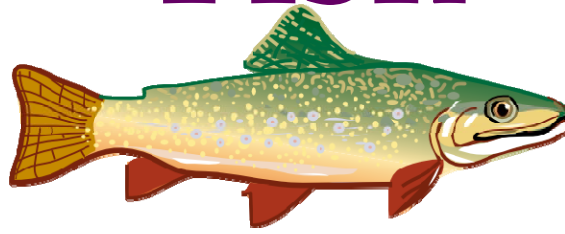
Transporting/Shipping: Uses water to haul raw materials (logs, oil, gas, etc) and finished products (cars, appliances, processed food) to points of transfer

Mammals

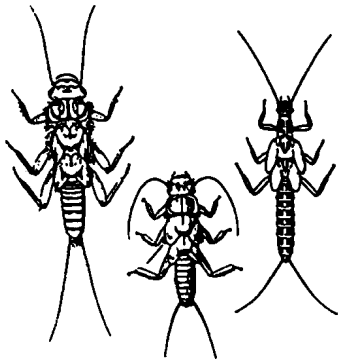


Wildlife & Plants: Beavers, muskrats and otters live in and near waterways

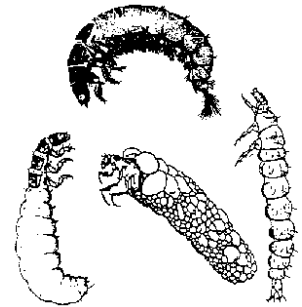
Fish



Wildlife & Plants: Trout, bass and minnows live in water and eat organisms that live in water



Insects



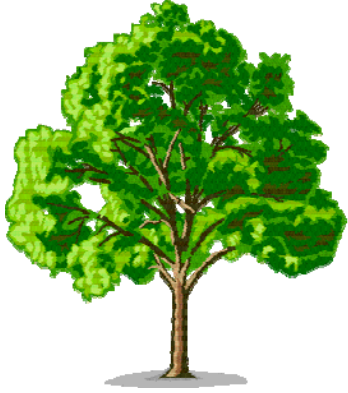
Wildlife & Plants: Aquatic insects are a food source for many organisms. Some species, like dragonflies, spend the early stages of their life in water.



Birds



Wildlife & Plants: Species like ducks, geese, herons, and others spend most of their life near water



Plants



Wildlife & Plants: Plants need water for photosynthesis and to transport nutrients. Some plants grow in the water.

Steel Producer



Business/Industry: Uses large volumes of water to process iron ore into steel

Textile Manufacturer



Business/Industry: Uses water to wash and process raw materials (wool, cotton, mohair). Dye is mixed with water to color fabrics.

Soft Drink Company



Business/Industry: Uses water to produce soft drinks and to sanitize equipment

Paper Mill



Business/Industry: Uses water to transport pulp fibers for paper making and to carry away waste

Chemical Manufacturer



Business/Industry: Uses water in the production of pesticides and fertilizers

Cruise Ship



Recreation: People travel to many parts of the world on cruise ships

Fishing



Recreation: People catch fish in rivers, lakes and oceans

Water Theme Park



Recreation: Uses water to transport people on exciting and fun rides

Scuba Diver



Recreation: People enjoy exploring underwater environments

Winter Sports



Recreation: Snow and ice provide fun for skaters, skiers and sledders

Hydropower Plant



Power Generation: Water flowing in rivers is stored behind dams in reservoirs. As water is released by the dam, it turns turbines that generate electricity

Domestic Users



Community: Water is used in a multitude of ways in and around the home and lawn

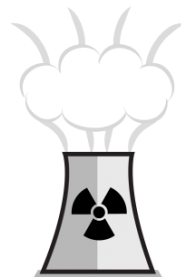
Coal-fired Power Plant



COAL POWER STATION

Power Generation: Burning coal produces steam heat that turns turbines and creates electricity

Nuclear Power Plant



Power Generation: Uses water in cooling towers to maintain safe operating temperatures

Restaurant Owner



Community: Uses water to cook meals, clean the kitchen, wash tables and floor and water lawns

Fire Department



Community: Uses water to extinguish fire

City Government



Community: Uses water in fountains and reflecting ponds and for landscaping and maintenance needs